

FRANCHISEE PROPOSAL

M/s _____

ABACUS:

The Abacus based Mental Arithmetic program had originated from China. **Abacus is a simple tool with beads arranged in columns for easy and fast calculations.**

ALAMA:

To ensure the proper benefits of this Abacus learning, it should application based. Hence, it is necessary to form the bridge between the abacus program and the academic mathematics. **Thus ALAMA, Abacus Logical Application & Mental Arithmetic** was started.

ALAMA STAKE HOLDERS:

In ALAMA, the directors;

- Mrs. Padmavati Muthukumar, an educationist and visionary leader who is the Founder, CEO and
- Mr. Muthukumar, the co-founder, a passionate advocate for skill-based learning.

ALAMA is built on a foundation of trust, quality, and purpose. Together, they bring a wealth of experience and commitment to educational excellence.

What Sets ALAMA Apart?

- Scientifically Designed Curriculum: Our program is built on extensive educational research, combining the power of abacus techniques with proven learning methodologies to maximize cognitive growth.
- Trained & Experienced Faculty: Every ALAMA instructor undergoes rigorous training and brings a wealth of experience, ensuring each child receives personalized attention and high-quality instruction.
- Continuous Curriculum Enhancement: We believe in staying ahead. Our course content is regularly reviewed and updated to match evolving academic standards and student needs.
- High Impact, Time-Efficient Learning: Our bridge course delivers strong foundational knowledge in a short span—offering maximum value with minimal time investment.

- Ongoing Assessments & Engaging Competitions: Learning at ALAMA is never static. Regular evaluations and interactive competitions help monitor progress, boost motivation, and build confidence in students.

Today ALAMA is standing out of all competition mainly on account of the innovation and commitment to perform best against any odds. This has given the edge and is well appreciated by people in India & abroad.

Franchise Opportunity

We are growing and looking for passionate, like-minded partners to join us in our journey to revolutionize early education through Abacus learning. As a franchisee, you will receive:

- Comprehensive Training & Support
- Proven Business Model with Low Investment
- Marketing & Branding Assistance
- Curriculum Access & Periodic Updates
- Operational Guidance from Our Expert Team

ALAMA Achievements & Awards:

- ISO 9001:2008 certified
- Until 2020 - Recognised as Best Offline Course for the age group 5-13yrs
- 2020 - Successful & smooth transition from offline to online classes
- 2021 - Conducted 1st ALAMA e-edition International Level online competition
- 2023 - Creates World Record by accurately solving maximum number of sums in 5 minutes with over 4500 participants in 10th State Level Competition held at Vellore, TN
- 2024 - Creates another world records for conducting online abacus & mental arithmetic competition of more than 1500 participants from India & 14 other countries who solved 12000 sums in 7 minutes.
- 2025 - Grand celebration of ALAMA International Abacus 20 yrs. Anniversary.

At ALAMA, we view our franchise partners as an integral part of our growth and success. We are committed to building strong, collaborative relationships that empower our partners to deliver high-quality educational experiences within their communities.

By joining as ALAMA Franchisee, you become part of a respected and forward-thinking organization dedicated to shaping your future along with your students through innovation, consistency and excellence. This opportunity is ideal for individuals who are passionate about education, self-growth and driven to make a meaningful impact on society.

Contact Us Today.

For ALAMA International Abacus